



DATE: 23-25 APRIL 2024 | VENUE: MECC MAASTRICHT, NL, EUROPE

sleep

EUROPE

expo

THE SHOW FOR THE
MATTRESS & BEDDING INDUSTRY



SHOW GUIDE

EUROPE'S PREMIER TRADE SHOW FOR THE
BEDDING AND MATTRESS INDUSTRY

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Welcome to the first edition of Sleep Expo Europe - 2024!

When we conceptualised the Sleep Expo brand, little did we know that we would be here in Europe a mere five years after the initial launch of Sleep Expo Middle East back in 2018! But the kind of support and engagement we have received with Sleep Expo ME in these years has only encouraged us to push the envelope!

So, here we are at the first edition of Sleep Expo Europe – co-located with UTECH Europe. Brands from Europe and across the globe have congregated to welcome you to view the top innovations, technologies and quality products in the mattress and bedding industry. Our aim is to continue to be a focal point for the sleep, bedding and mattress industry in the Middle East and now Europe – and this the first step in that direction.

Our Sleep Expo Europe Conference touches upon various themes including Industry 5.0, Sustainability in mattresses, sleep technology and certification and regulatory challenges in the European market. The conference is free-to-attend and we encourage you to walk in and partake in the engaging discourses, conversations and panel discussions.

I must thank our partners at Crain Communications for being instrumental in putting together this show.

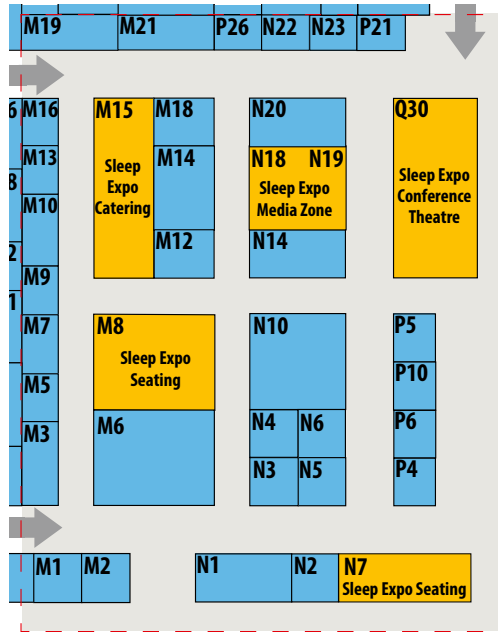
A big thank you to all our exhibitors, sponsors and speakers for the consistent support and all our visitors for making this possible.

Have a fantastic three days!



Taher Patrawala
Managing Director
Media Fusion





EXHIBITING NAME	STAND	EXHIBITING NAME	STAND
AS ENTERPRISES.	M18	MATTRESS PRODUCTION YATAK	
COMO.	N3	SAN. VE TIC.LTD.STI.	N1
COOLIST GROUP.	N10	NEUROSONIC FINLAND LTD.	N23
CRS DIJITAL BASKI VE TEKSTIL A.S. . . .	M21	NEWTECH MATTRESS MACHINERY . . .	M13
		PALTY.	M3
FOSHAN ZOLYTECH MACHINERY		RB KARESI POLYESTER VE	
CO., LTD.	M7	PETROKIMYA SAN.A.S.	M19
GINNI SPECTRA PVT LTD (NOWOFILL) .	P26	RED SPRINGS.	M5
GUANG DONG SYNWIN NON		SAARTHI HANDLOOM.	N5
WOVEN CO LTD.	P4	SIMB FABRICS DESIGNING AND	
GUANGDONG QIANFANG TEXTILE		TRADING ENTERPRISE.	N22
TECHNOLOGY CO. LTD.	P5	SLEEPRO.	P6
HANGZHOU JOFUYANG IMP &		SLEEP EXPO SALES STAND.	M14
EXP CO., LTD.	N4	SOFF-ART SRL.	M12
		SPINKS.	M9
INNOVA BEDDING.	M6	TAJCHEM.	M1
KING INDUSTRIES.	M10	THEPTEX.	M16
KIRAYTEKS.	N20	TURKEL INFO STAND.	N2
KOZMOS.		VARAHAMURTI FLEXIRUB	
KOZMOS TEKS. VE GERI DONUS.SAN.TIC.		INDUSTRIES PVT LTD.	P21
LTD.STI. (KOZMOS TEXTILE)	N14		
KSM MACHINENTECHNIK GMBH.	M2		

AS ENTERPRISES**Stand: M18**

www.as-enterprises.com

Over 34 years in the PU foam industry, AS Enterprises is a leading force in India. Our product range includes manual and automatic cutting machines for flexible and rigid foam. Introducing the Neuflex, our latest innovation, enhancing high-pressure foam production. Alongside, we offer customised conveyors, long peeling, shuttles, and block processing lines. Our reach spans 42+ countries globally.

COMO**Stand: N3**

www.como.gr

Como is a company which has produced materials for the mattress and furniture industry since 1995. The company produces high quality felts and waddings, in different densities, colours and sizes and the packaging of them can be either in rolls or in cutting pieces. All our products are 100% recycled, ecological, environmentally friendly and are designed with high quality standards.

COOLIST GROUP**Stand: N10**

www.coolist.cc

CoolisT Group is the world's leading bio-based polyurethanes solutions and applications with innovation oriented enterprise, the company's products were certified by the United States Department of Agriculture USDA, the European Union OK Bio Based, Japan BiomassPla, Germany DIN, the United States UL bio-based certification.

CRS DIJITAL BASKI VE TEKSTIL A.S.**Stand: M21**

www.crstekstilbaski.com.tr/

Manufacturer and supplier of many kinds of fabrics such as; knitted, woven, jacquards, digital printed, velvet, visco pillow, upholstery, mattress.

FOSHAN ZOLYTECH MACHINERY CO., LTD**Stand: M7****GINNI SPECTRA PVT LTD (NOWOFILL)****Stand: P26****GUANG DONG SYNWIN NON WOVEN CO LTD****Stand: P4**

www.springmattressfactory.com

GUANGDONG QIANFANG TEXTILE TECHNOLOGY CO. LTD.**Stand: P5**

<http://chinaqianfang.en.alibaba.com/>

Produces and sells "Mid-to-High end Jacquard Mattress ticking fabric" manufacturer. It owns 105 efficient and hard-work staff members, and German Mayer circular knit machine, computerized shuttle looms, two sets of heat-setting machines. We actively developed both domestic and overseas market in the faith of " self-dependent innovation, Quality First, Sincerity service".

HANGZHOU JOFUYANG IMP& EXP CO., LTD.**Stand: N4**

www.jofuyang.com

We can produce mattresses complete, and knitted fabric, printed fabric and jacquard fabric and etc. Also we cooperate with many OEM suppliers in

mattress materials, for example, foam, spring, steel wire, coir sheet, latex sheet, stapler pins, pvc bags, felt & thread and etc.

INNOVA BEDDING**Stand: M6****KIRAYTEKS****Stand: N20**

www.kirayteks.com

Specialised manufacturer and supplier of fabrics for both home and technical textiles. In 2001, Kirayteks established its technical textiles division with Sun protection being the main arm which combines functionality with creative art and decoration. As to the sun protection fabrics, today Kirayteks offers a wide range of blind fabrics used in houses, offices, hotels, and public buildings.

KOZMOS TEKS. VE GERI DONUS.SAN.TIC.LTD.STI. (KOZMOS TEXTILE)**Stand: N14**

www.kozmostekstil.com

Manufacturer of mattresses, mattress fabrics, covers and other digitally printed products.

KSM MACHINENTECHNIK GMBH**Stand: M2**

www.ksm-mtec.com

Elevate mattress manufacturing with our cutting-edge equipment! We design and build innovative machines tailored for global mattress producers. Boost efficiency with our manual lines, enabling 200-400 mattresses per shift, or opt for our fully automated solutions for an impressive 600-800 mattresses per shift. Regardless of your products, we can help you produce them more efficiently.

MATTRESS PRODUCTION YATAK SAN. VE TIC.LTD.STI.

Stand: N1

www.mattressproduction.com

Manufacturer and supplier of all materials, components, machinery, innovative engineering, the latest production technologies needed for mattress manufacturing.

NEUROSONIC FINLAND LTD

Stand: N23

www.neurosonictech.com

We at Neurosonic help people reset, sleep better, and stress less. Neurosonic is a Nordic whole body vibration therapy technology company. In addition to building our own line of Neurosonic-enabled products, we also work with partners to integrate the benefits of our patented technology into their products.

NEWTECH MATTRESS MACHINERY

Stand: M13

www.newtechmakina.com

Manufacturer and supplier of many high-tech machines for the mattress and furniture production sectors. The company's main business activities include machinery production and provision of electronic services, spare parts, automation products, and automation services.

PALTY

Stand: M3

www.palty.com

Manufacturer and supplier of quality components to the furniture and bedding industry.

RB KARESI POLYESTER VE PETROKIMYA SAN.A.S.

Stand: M19

www.rbkaresi.com.tr/en/tekstil.html

Manufacturer and supplier of

products such as polymer, poy, yarn, weaving, dyeing, knitting, printing, twisting, embroidery and fancy yarn and fabrics. Karesi Tekstil produces 250 million metres of fabric annually and it has a total polyester yarn production capacity of 350 thousand tonnes with more than 6,000 employees and R&D centres.

RED SPRINGS

Stand: M5

SAARTHI HANDLOOM

Stand: N5

SIMB FABRICS DESIGNING AND TRADING ENTERPRISE

Stand: N22

<https://sites.google.com/view/simbfabrics/>

Simb Fabrics Designing and Trading Enterprise is a manufacturing company established by Simon Boakye. We are into exportation of Cushions, Bedspread, Pillow, Pillow cases and fabrics. We are registered under Ghana Shippers Authority, Association of Ghana Industries and Ghana Chamber of Commerce and Industry.

SLEEPPRO

Stand: P6

www.SleepPro.com

SOFF-ART SRL

Stand: M12

SPINKS

Stand: M9

www.spinks.co.uk

Spinks is a global leader in supplying high-quality spring components. We manufacture the finest wire and springs for use in comfort and support technology across multiple industries. Our

glueless technology enables us to weld the pocket springs together, making it easier to recycle the products at the end of their life. We deliver innovative, sustainable products for our customers.

TAJCHEM

Stand: M1

www.tajchem.com

Tajchem has emerged as one of the largest distributors in Europe, the Middle East and Africa (EMEA). Building a foundation that is robust and evolving beyond boundaries, we have always been ahead of time, with more than three decades of being pioneers in the industrial chemical distribution.

THEPTEX

Stand: M16

VARAHAMURTI FLEXIRUB INDUSTRIES PVT LTD

Stand: P21

www.theptex.com

We are a manufacturer of pure natural 100% organic latex cores with production in the outskirts of Bangkok, Thailand. With 15 years of extensive know-how in the manufacturing of latex cores we specialise in tailoring completely to the needs of customers in various industries such as; the bedding, shoe, automotive, motorcycle, sport, lifestyle, packaging, and healthcare industry.

Disclaimer

The editorial descriptions contained in this show guide are based on details submitted by the exhibitors received before this show guide went to press. Claims made about the performance of materials are solely the responsibility of the contributors. The entries have been edited to a common style and, while every care has been taken in compiling them, no liability is assumed for any errors or omissions which they may contain.

Sleep Expo Europe conference programme 2024

The SLEEP Expo Europe Conference is free of charge to attend

DAY ONE – TUESDAY 23 APRIL 2024

- 10.15 Ice Breaker and Opening Remarks**
- 10.30 Opening Address. Sustainability of mattresses – time to move to science-based data**
 Michel Baumgartner,
 Secretary General,
 Europur
- 11.00 Transition from 4.0 industry to 5.0**
 Giuseppe Manfredi, Sales Manager,
 Fema Industry
- 11.30 COFFEE BREAK**
- 12.00 Fireside Chat. Digitisation's impact on the European bedding and mattress industry: Examining its role in marketing, sales, production, and global customer engagement**
 Tobias Kirchhoff, Founder & CEO,
 Variowell Development

 Giuseppe Manfredi, Sales Manager,
 Fema Industry
- 12.45 How to use verified LCA data to create the most sustainable flexible PU foam mattress, including live LCA modelling demonstration**
 Julie Walker,
 Bedding Innovation Manager,
 Vita Group
- 13.15 LUNCH BREAK**

- 14.30 Sleeptech: Only the 'next big thing' or already an emerging success story? A global overview on products and trends**
 Tobias Kirchhoff, Founder & CEO,
 Variowell Development
- 15.45 Presentation**
 Juha Suoniemi, Chief Executive Officer,
 Neurosonic Finland Ltd
- 16.15 Closing remarks**

DAY TWO – WEDNESDAY 24 APRIL 2024

- 10.15 Ice Breaker and Opening Remarks**
- 10.30 Sleep science in the spotlight: elevating mattress design and manufacturing for a healthier tomorrow**
 Sanjay Verma, Group Chief Sleep Officer,
 Jensen Beds & Swedish Olympic
 Committee
- 11.00 Presentation**
 Ian Owen, Sales Manager, Spinks
- 11.30 COFFEE BREAK**
- 12.45 Cutting edge technology reducing stress and jet lag, improving sleep quality and wellbeing**
 Magdalena Filcek, Owner / Creator,
 Vinci Power Nap

13.15 LUNCH BREAK

14.30 Overcoming sustainability challenges without requiring production transformation: innovative adhesives paving the way for mattress recycling

Julien Heusser, Chief Technology Officer, ALFA Klebstoffe AG

14.40 Panel Discussion. The role of technology in sleep: unwrapping the impact on sleep quality with smart mattresses, sleep trackers, and apps

Sanjay Verma, Group Chief Sleep Officer, Jensen Beds & Swedish Olympic Committee
Magdalena Filcek, Owner / Creator, Vinci Power Nap
Juha Suoniemi, Chief Executive Officer, Neurosonic Finland Ltd

15.45 Unlocking profitability and sustainability in modern mattress industry

Nitin Poddar, Director, Ginni Spectra Pvt. Ltd. – NOWOFILL

16.15 Closing Remarks

**DAY THREE – THURSDAY
25 APRIL 2024**

10.15 Ice Breaker and Opening Remarks

10.30 Production of PU foam for bedding and furniture: a look at various foam types

Phillip Propst, Project Manager, Polyurethanes, IAL Consultants

11.00 COFFEE BREAK

11.30 Raw materials for bedding

James Elliott, Business Development Manager, Argus Media

12.00 Presentation

Gaurav Sachdeva, Director, Chemie Products Private Limited

12.30 Closing Remarks

*The conference programme is correct at time of printing and is subject to change.

For the up-to-date conference programme, visit the website:



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EUROPUR

European Association of Flexible Polyurethane Foam Blocks Manufacturers

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Middle East expo

THE SHOW FOR THE
MATTRESS & BEDDING INDUSTRY

5TH EDITION

10-12 SEP 2024
DUBAI WORLD TRADE CENTRE

MEA's Premier Trade Show for the **Sleep, Bedding and Mattress Industry**

Hurry Up! Stands Are Filling Up Fast!

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STAND M14
To assist you further!

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www.sleepexpome.com